

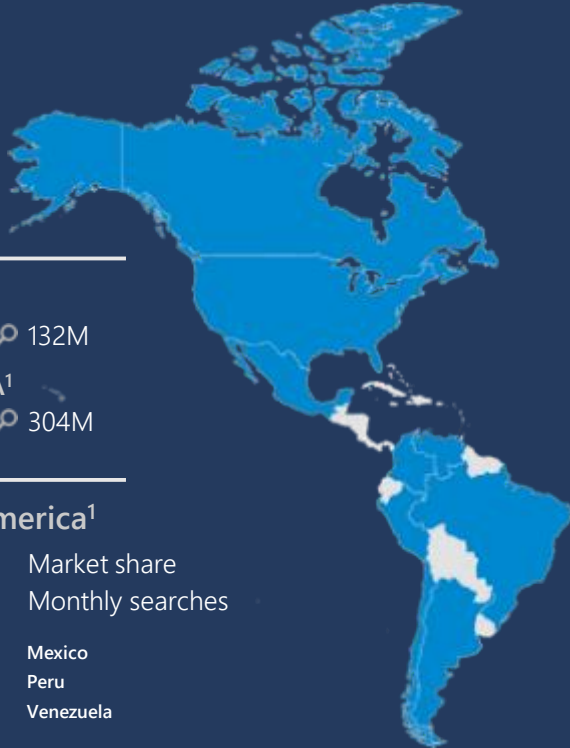
Microsoft Search Network PC Market Share | Growing on a global scale.

Worldwide¹

📈 10% Market share
🔍 11B Monthly searches

UNITED STATES¹

📈 36% Market share
🔍 6B Monthly searches



BRAZIL¹

📈 11% 🔍 132M

CANADA¹

📈 22% 🔍 304M

Latin America¹

📈 6% Market share
🔍 741M Monthly searches

Argentina Mexico
Brazil Peru
Chile Venezuela
Colombia

Europe¹

📈 10% Market share
🔍 2B Monthly searches

Austria Switzerland
Belgium UK
Denmark
Finland
France
Germany
Ireland
Italy
Luxembourg
Netherlands
Norway
Spain
Sweden



AUSTRIA³

📈 12% 🔍 23M

BELGIUM³

📈 12% 🔍 41M

DENMARK²

📈 9% 🔍 13M

FINLAND¹

📈 7% 🔍 23M

FRANCE¹

📈 16% 🔍 334M

GERMANY¹

📈 23% 🔍 402M

IRELAND⁵

📈 8% 🔍 17M

ITALY¹

📈 8% 🔍 229M

NETHERLANDS²

📈 9% 🔍 115M

NORWAY¹

📈 17% 🔍 21M

SPAIN¹

📈 10% 🔍 210M

SWEDEN¹

📈 14% 🔍 38M

SWITZERLAND⁵

📈 12% 🔍 35M

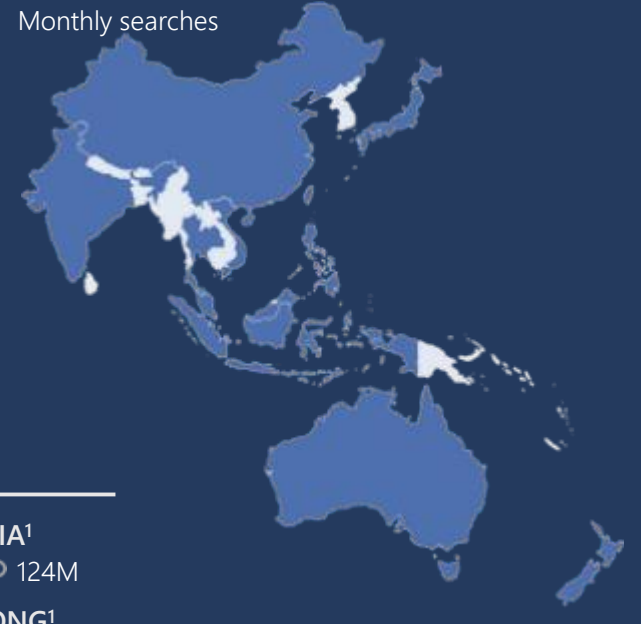
UNITED KINGDOM¹

📈 23% 🔍 409M

Asia Pacific¹

📈 4% Market share
🔍 2B Monthly searches

Australia
China
Hong Kong
India
Indonesia
Japan
Malaysia
New Zealand
Philippines
Singapore
Taiwan
Thailand
Vietnam



AUSTRALIA¹

📈 16% 🔍 124M

HONG KONG¹

📈 19% 🔍 83M

INDIA¹

📈 9% 🔍 110M

INDONESIA⁴

📈 7% 🔍 81M

MALAYSIA⁴

📈 7% 🔍 45M

NEW ZEALAND¹

📈 6% 🔍 16M

PHILIPPINES³

📈 4% 🔍 47M

SINGAPORE⁴

📈 8% 🔍 16M

TAIWAN¹

📈 19% 🔍 232M

VIETNAM⁴

📈 8% 🔍 40M