

Bing Network PC market share

Growing on a global scale.

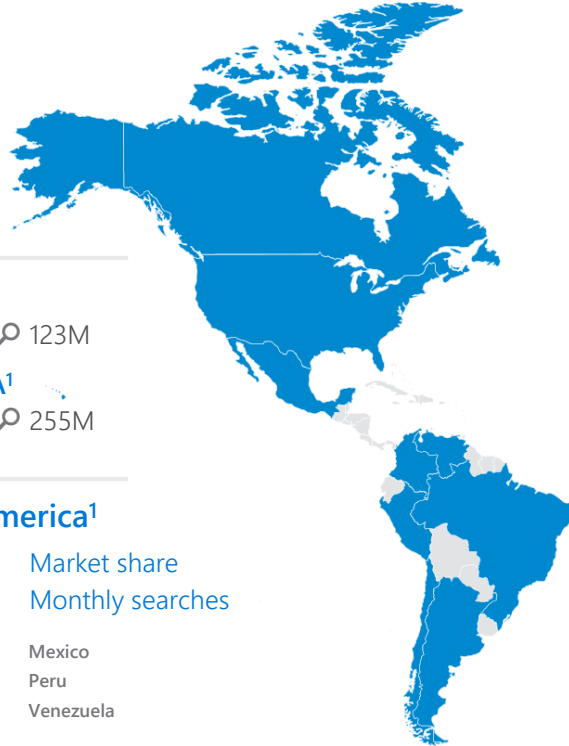
Bing Network. Intelligent search.

Worldwide¹

📊 10% Market share
🔍 12B Monthly searches

UNITED STATES²

📊 34% Market share
🔍 6B Monthly searches



BRAZIL¹

📊 8% 🔍 123M

CANADA¹

📊 18% 🔍 255M

Latin America¹

📊 6% Market share
🔍 767M Monthly searches

Argentina Mexico
Brazil Peru
Chile Venezuela
Colombia

Europe¹

📊 9% Market share
🔍 2B Monthly searches

Austria Switzerland
Belgium UK
Denmark
Finland
France
Germany
Ireland
Italy
Luxembourg
Netherlands
Norway
Spain
Sweden



AUSTRIA⁷

📊 12% 🔍 23M

BELGIUM⁷

📊 12% 🔍 41M

DENMARK⁶

📊 9% 🔍 13M

FINLAND¹

📊 7% 🔍 20M

FRANCE¹

📊 15% 🔍 391M

GERMANY¹

📊 19% 🔍 403M

IRELAND¹

📊 8% 🔍 16M

ITALY¹

📊 8% 🔍 228M

NETHERLANDS⁵

📊 9% 🔍 115M

NORWAY¹

📊 15% 🔍 19M

SPAIN¹

📊 9% 🔍 217M

SWEDEN¹

📊 13% 🔍 37M

SWITZERLAND¹

📊 12% 🔍 30M

UNITED KINGDOM¹

📊 19% 🔍 405M

Asia Pacific¹

📊 4% Market share
🔍 2B Monthly searches

Australia
China
Hong Kong
India
Indonesia
Japan
Malaysia
New Zealand
Philippines
Singapore
Taiwan
Thailand
Vietnam



AUSTRALIA³

📊 13% 🔍 131M

HONG KONG¹

📊 18% 🔍 79M

INDIA¹

📊 8% 🔍 109M

INDONESIA¹

📊 7% 🔍 81M

MALAYSIA¹

📊 7% 🔍 45M

NEW ZEALAND⁴

📊 6% 🔍 14M

PHILIPPINES⁷

📊 4% 🔍 47M

SINGAPORE¹

📊 8% 🔍 16M

TAIWAN¹

📊 18% 🔍 227M

VIETNAM¹

📊 8% 🔍 40M