Bing Network PC market share
Growing on a global scale.

Worldwide
- Market share: 10%
- Monthly searches: 128B

UNITED STATES
- Market share: 34%
- Monthly searches: 6B

BRAZIL
- Market share: 8%
- Monthly searches: 123M

CANADA
- Market share: 18%
- Monthly searches: 255M

Latin America
- Market share: 6%
- Monthly searches: 767M
  - Argentina
  - Brazil
  - Chile
  - Colombia
  - Mexico
  - Peru
  - Venezuela

Europe
- Market share: 9%
- Monthly searches: 2B
  - Austria
  - Belgium
  - Denmark
  - Finland
  - France
  - Germany
  - Ireland
  - Italy
  - Luxembourg
  - Netherlands
  - Norway
  - Spain
  - Sweden

AUSTRIA
- Market share: 12%
- Monthly searches: 23M

BELGIUM
- Market share: 12%
- Monthly searches: 41M

DENMARK
- Market share: 9%
- Monthly searches: 13M

FINLAND
- Market share: 7%
- Monthly searches: 20M

FRANCE
- Market share: 15%
- Monthly searches: 391M

GERMANY
- Market share: 19%
- Monthly searches: 403M

IRELAND
- Market share: 8%
- Monthly searches: 16M

ITALY
- Market share: 8%
- Monthly searches: 228M

NETHERLANDS
- Market share: 9%
- Monthly searches: 115M

NORWAY
- Market share: 15%
- Monthly searches: 19M

SPAIN
- Market share: 9%
- Monthly searches: 217M

SWEDEN
- Market share: 13%
- Monthly searches: 37M

SWITZERLAND
- Market share: 12%
- Monthly searches: 30M

UNITED KINGDOM
- Market share: 19%
- Monthly searches: 405M

Asia Pacific
- Market share: 4%
- Monthly searches: 2B

AUSTRALIA
- Market share: 13%
- Monthly searches: 131M

HONG KONG
- Market share: 18%
- Monthly searches: 79M

INDIA
- Market share: 8%
- Monthly searches: 109M

INDONESIA
- Market share: 7%
- Monthly searches: 81M

MALAYSIA
- Market share: 7%
- Monthly searches: 45M

NEW ZEALAND
- Market share: 6%
- Monthly searches: 14M

PHILIPPINES
- Market share: 4%
- Monthly searches: 47M

SINGAPORE
- Market share: 8%
- Monthly searches: 16M

TAIWAN
- Market share: 18%
- Monthly searches: 227M

VIETNAM
- Market share: 8%
- Monthly searches: 40M

1. comScore search (custom), March 2018. Bing Network includes Bing, Yahoo Search (searches powered by Bing), and AOL Search Network 2. comScore search, Explicit Core Search (custom), March 2018. Bing Network includes Microsoft Sites Core Search Explicit, Yahoo Sites Core Search Explicit (searches powered by Bing) and AOL Search Network Explicit in the United States. 3. comScore search (custom), March 2018. Bing Network includes Bing and AOL Search Network in Australia. 4. comScore search (custom), March 2018. Bing Network includes Bing and AOL Search Network in New Zealand. 5. comScore search (custom), December 2017. Bing Network includes Bing and AOL Search Network in Netherlands. 6. comScore search (custom), December 2017. Bing Network includes Bing, Yahoo Search (searches powered by Bing), and AOL Search Network. 7. comScore search (custom), September 2017. Bing Network includes Bing, Yahoo Search (searches powered by Bing), and AOL Search Network.