Microsoft Search Network PC Market Share  |  Growing on a global scale.

**Worldwide**
- **10%** Market share
- **11B** Monthly searches

**Europe**
- **10%** Market share
- **2B** Monthly searches
  - Austria
  - Belgium
  - Denmark
  - Finland
  - France
  - Germany
  - Ireland
  - Italy
  - Luxembourg
  - Netherlands
  - Norway
  - Spain
  - Sweden

**Asia Pacific**
- **4%** Market share
- **2B** Monthly searches
  - Australia
  - China
  - Hong Kong
  - India
  - Indonesia
  - Japan
  - Malaysia
  - New Zealand
  - Philippines
  - Singapore
  - Taiwan
  - Thailand
  - Vietnam

**Latin America**
- **6%** Market share
- **741M** Monthly searches
  - Argentina
  - Brazil
  - Chile
  - Colombia
  - Mexico
  - Peru
  - Venezuela

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1. comScore qSearch (custom), March 2019. Microsoft Search Network includes Bing, Yahoo Search (searches powered by Bing), and AOL Search Network.
2. comScore qSearch (custom), December 2017.
3. comScore qSearch (custom), September 2017.
4. comScore qSearch (custom), March 2018.
5. comScore qSearch (custom), September 2018.