Learn how Team Velocity’s partnership with Microsoft helps auto dealerships drive growth

Microsoft Advertising. Great relationships start here.
Customer: Team Velocity
Industry: Marketing Agency
Country: US
Date: January 2022

Feature focus:
- Microsoft Audience Network
- Automotive Ads

Impact:
Team Velocity helps dealerships fulfil all their marketing needs with an all-in-one platform known as Apollo. Together with Microsoft, Team Velocity puts dealerships in front of target customers to drive site traffic and sales.

Helping dealerships reach high-value audiences and deliver personalized experiences.

“Working with the Microsoft account team has been great. They understand our technology and whenever there's a new member on the team, they're always quick to get on a demo and understand our platform and how it works. Most importantly, the value of the direct connections to the engineers who create the products and solutions that we're looking to leverage.”

Joe High, Senior Vice President, Team Velocity

Data source: Team Velocity Internal Data, 2022.