



Learn how The BLK Gallery
used multichannel
campaigns to grow their
social media audience



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Customer:
[The BLK Gallery](#)

Industry:
Retail: Art

Country:
US

Date:
October 2021

Feature focus:
[Multichannel campaigns](#)

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Impact:

The BLK Gallery was able to add hundreds of new social media followers, increase impressions and net several new sales with Microsoft Advertising.

247,000
Impressions

+2,000
Social media
engagements

100+
New followers

"Everything you needed to see was there and that's what initially attracted me; it was an all-in-one platform. I think it's awesome that everything is in one spot."

Frank Amoruso, Founder, The BLK Gallery

Data source: The BLK Gallery Internal Data, 2021.

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