Learn how The BLK Gallery used multichannel campaigns to grow their social media audience.
Customer: The BLK Gallery
Industry: Retail: Art
Country: US
Date: October 2021
Feature focus: Multichannel campaigns

Impact:
The BLK Gallery was able to add hundreds of new social media followers, increase impressions and net several new sales with Microsoft Advertising.

+2,000 Social media engagements
247,000 Impressions
100+ New followers

"Everything you needed to see was there and that’s what initially attracted me; it was an all-in-one platform. I think it’s awesome that everything is in one spot."
Frank Amoruso, Founder, The BLK Gallery

Data source: The BLK Gallery Internal Data, 2021.