Be there now

Bing Ads to meet your customers at every step of their journey. Create repeat customers from your initial ad spend. Make it count!

As a small business owner, you should capitalize on every opportunity to turn your website visits into future customers. You want to fill the natural intersections on the map of a traveler's journey:

1. While everyone knows the shortest distance between two points is a straight line, for many travelers, a trip begins with a dream and then moves to a plan. The reasons for travel vary: For example, agritourism such as farm-to-table dinners, seasonal winery tours or harvest parties. The reasons for travel vary:

2. Travelers every step of their way need to help invent the dream for them. For example, agritourism such as farm-to-table dinners, seasonal winery tours or harvest parties. The reasons for travel vary:

3. The world of travel is currently too busy to build the dream on their own. Travelers every step of their way need to help invent the dream for them. For example, agritourism such as farm-to-table dinners, seasonal winery tours or harvest parties. The reasons for travel vary:

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7. Use the knowledge that 75% of travelers do their research on mobile devices before making a decision. Mobile can help travelers plan transportation, museums, attractions to travelers one or more weeks before booking for busy travelers. The world of travel is currently too busy to build the dream on their own. Travelers every step of their way need to help invent the dream for them. For example, agritourism such as farm-to-table dinners, seasonal winery tours or harvest parties. The reasons for travel vary:

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5. "Six tech and traveler trends of 2018: What travelers are looking for from booking to stay," lodgingmagazine.com, July 11, 2018,

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3. "Hotel and hospitality trends that will shape the travel industry in 2018," booking.com, January 18, 2018,

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