



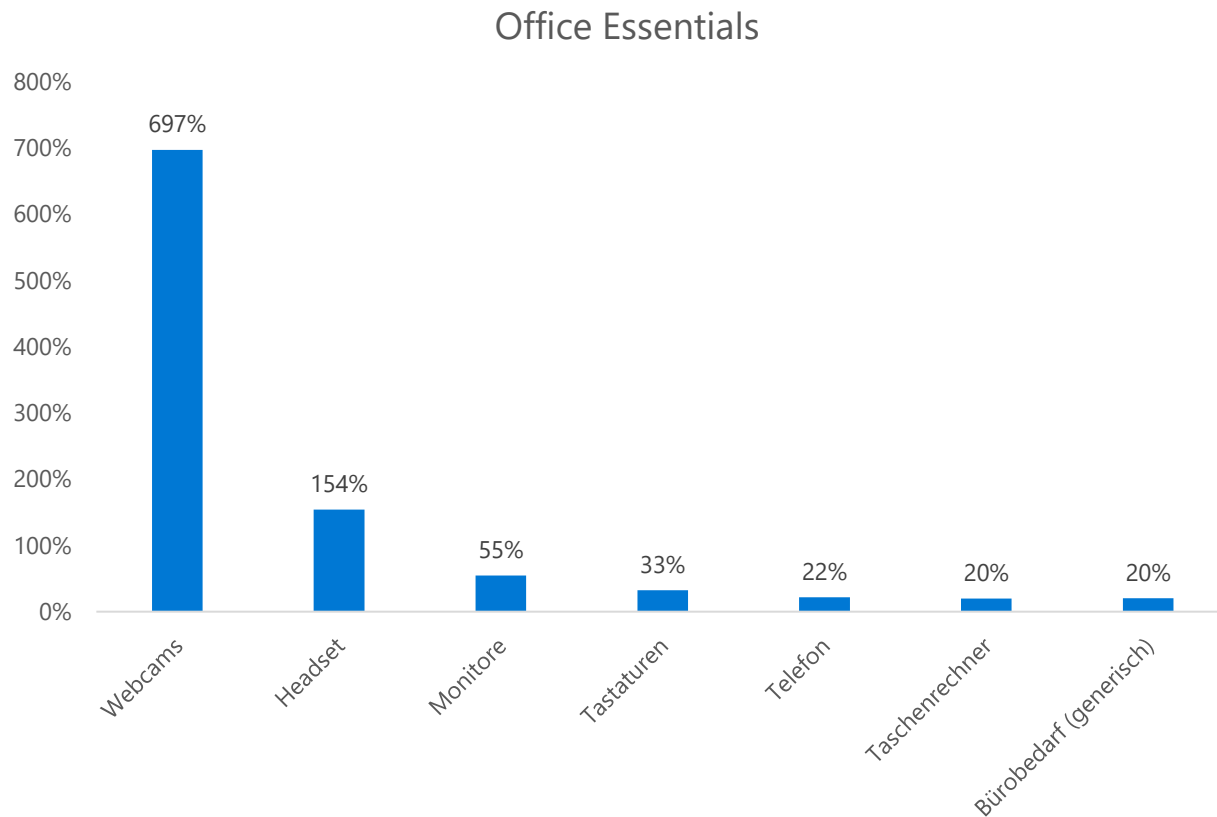
Working from Home

Spiking Categories
in Germany



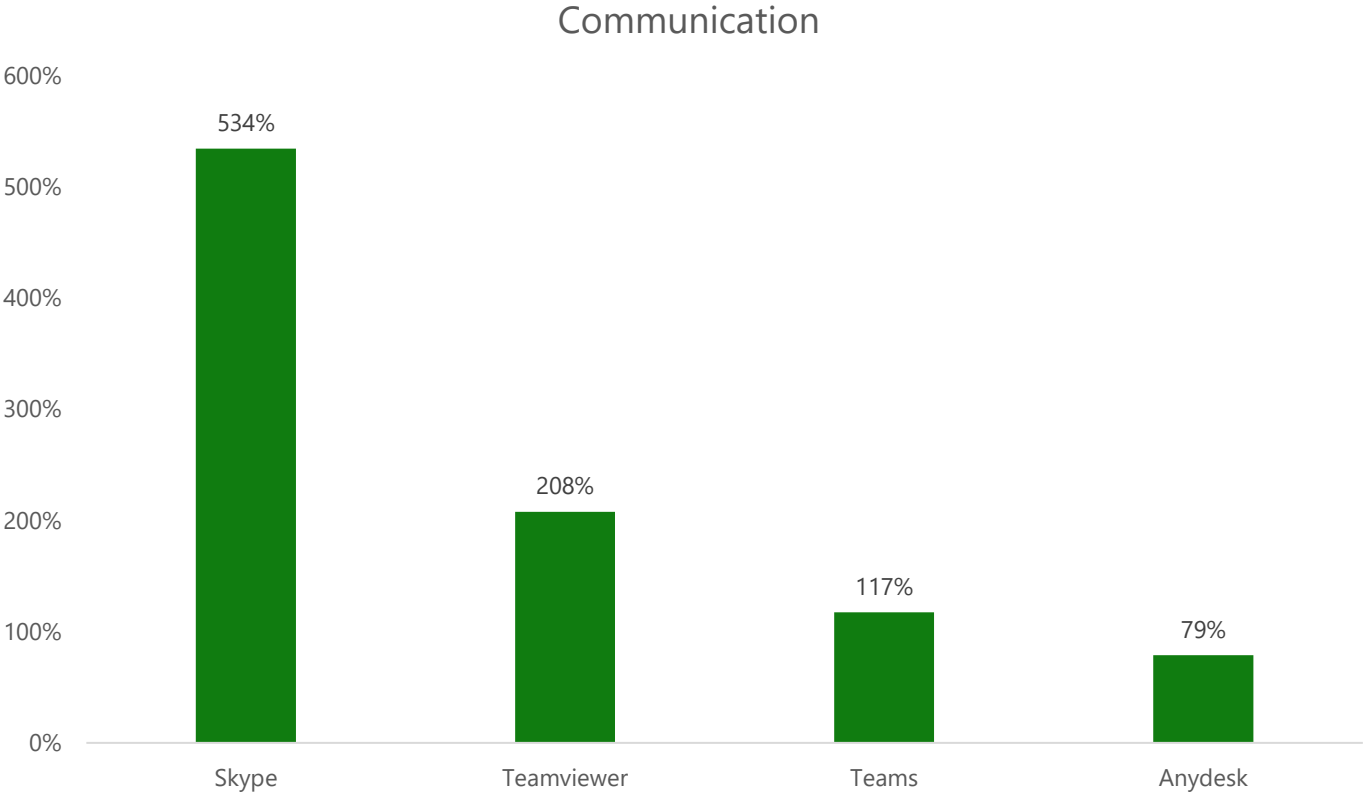
This is not an analysis, just a quick look at which product categories are rapidly growing as employees, students and school kids work and study from home.

Office Essentials



As people work from home, we noticed a huge growth in clicks for webcams and headsets, but also other essentials like monitors, keyboards, phones (landlines) and calculators.

Communication Tools

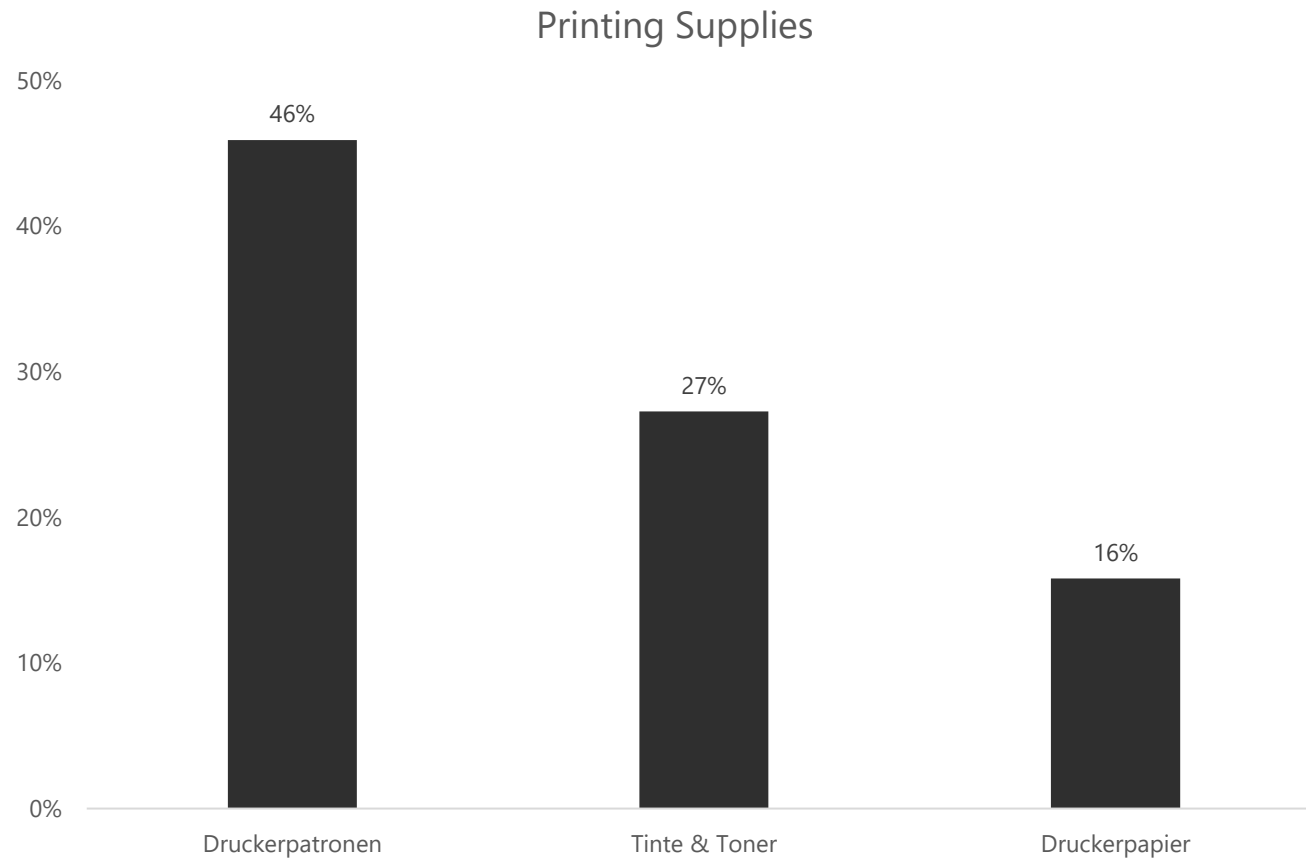


Communication software is essential for the home office. Clicks for Skype were up 534% week over week, but also Teamviewer, Teams and Anydesk show substantial growth.

Internal data; Week over week click growth; March 7 – 13 vs March 14 – 21.

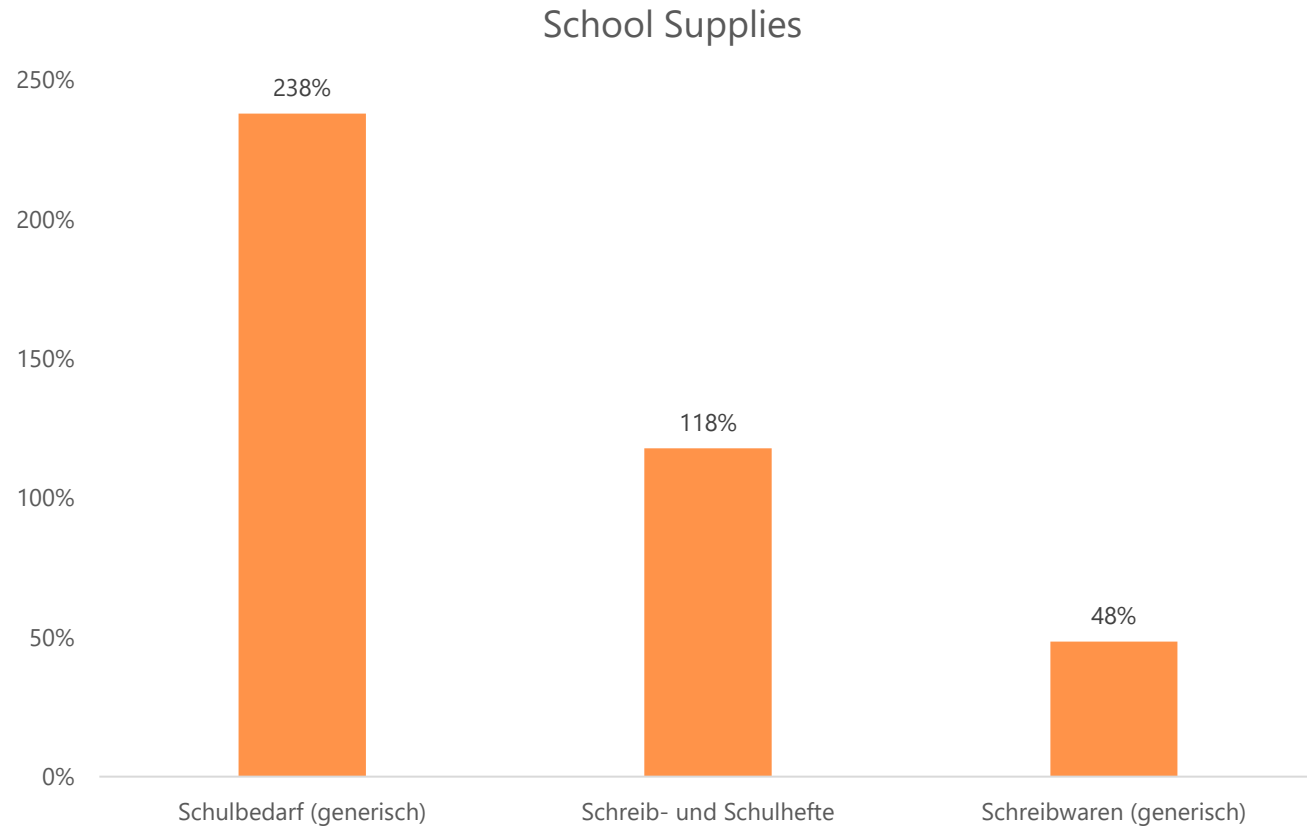


Printing Supplies



All printer supplies from cartridges to ink, toners and paper, have grown week over week.

School Supplies



And while the kids are staying home as well, clicks for school supplies also increased significantly.